



**BIMESTER FOOTBALL SCHEDULE
TO BENEFIT ACADEMICS**

In an effort to increase student success, The Western™ will adopt a bimester football schedule beginning in fall 2012. The team will play all 11 games in a span of 6 weeks, with weeks 7 and 15 reserved for fall and winter break bowl games to be determined.

President Gary “Sir Schedulot” Ransdell believes that the new schedule will save the football program. “Playing just once a week is inefficient, especially in terms of generating revenue,” reflected the President. “If we collect ticket revenue twice each week from our 937 regular ticket buyers, our football income may double to \$16,000 per year, nearly what Bowling Green High School brings in.”

Athletic supporter and Provost Angus G. Emslie calculated that The Western™ will double academic achievement by playing two entire football seasons each fall, since the school’s “academic success depends on football triumphs.” Emslie will redirect an additional \$14 million per football season from the academic budget to Clem Haskins Truth-in-Sports College in order to maximize the academic benefits football will bestow on learning.

Ransdell boasted that under the double-season bimester schedule, it will be impossible to bypass the Hilltoppers come NCAA bowl selection time, since by December the team will have 22 plus wins against such mid-week rivals as Lindsay Wilson College and Mid-Continent University. “The 900 or so fans in attendance will love the Halloween Double Header, which will feature a noon game versus the McNeill Elementary Admirals and a power-duel nightcap against the Fightin’ Trojans of Barren County Middle School,” beamed the President.

CHHS Dean John Bonaguro believes that his college will see tremendous academic returns. “Our nursing program will gain unequalled experience. I mean, besides working in the Kandahar Province combat zone or the central African killing fields of Joseph Kony’s Lord’s Resistance Army, no nurses on the planet will get to treat such a large volume of severe head- and body-trauma injuries like those our student-athletes will suffer beginning in September!”

Staff attorney Deborah Wilkins pointed out that The Western™ will, according to natural law and Senate Bill One, be required to collect the Student Athletic Fee from the student body four times per year thanks to the new plan.

A MODEST ACADEMIC CALENDAR PROPOSAL

Resolved: That all future courses at The Western™ be offered on a continuous 40-hour schedule, with new classes beginning every 48 hours.

Rationale:

1. A 15-week, thrice-weekly schedule produces 37 ½ contact hours (15 x 3 x 50 minutes = 2250 minutes/ 60= 37.5 hours). Enhancing this to 40 hours will surely enhance education itself.

2. By meeting continuously, the students will maintain their focus and not be distracted by the long gaps between learning sessions. Following the forty hours, we will help the students to rest for the next eight (see item # 5).

3. The new system permits able-bodied students to complete three entire courses in a single week. Naturally, there will be no classes on Sunday, God’s Holy Day, only graduation ceremonies—hosted by one of our 52 vice presidents.

4. By completing 9 academic hours every week, students can complete an entire 120-hour degree in slightly over 13 weeks.

5. It is further resolved that the Western’s™ Sports Department (to be renamed the Clem Haskins Truth-in-

Sports College) provide for sale a suitable number of “academic elevators” to help students maintain alertness and “academic relaxers” to help them fully benefit from their sleep-designated hours.

6. Faculty may benefit enormously from the new plan. Instead of being paid, say, a semester average of \$2000-\$8000 per class, those who are still standing and who have the true Western grit can earn that much every two days. Compensation, of course, is still under discussion. Financial priority will be given to persons employed in critical areas such as those in the Edsel Ford College of Business, the Odin College of Science, and the Clem Haskins Truth-in-Sports College.

To help offset the increased salary expenditures, members of the Board of Regents are considering having adjunct faculty and walk-ins teach all classes in the less significant disciplines, particularly those in the Harry Potter College of Liberal Arts.

7. Students will benefit by graduating earlier. Their tuition, athletic fees, capital-construction fees, and fees for the newly-established administrative discretionary

fund will be the same, but they will save considerably on housing and food, making this a very attractive proposition for everyone concerned.

8. It is finally resolved that students be permitted to enroll at any beginning point and be permitted to graduate whenever the degree has been completed—hence the daily Academic Transition programs and the weekly graduation ceremonies. The above proposal has been warmly received by the Kentucky Council on Higher Education and universally lauded for its efficiency. It is expected to be a model that will be envied by all universities aspiring to have an inter-galactic reach.

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Gordon Emslie,
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We’re Voting for the Guy with the Letter “M” in His Name*

"MORT" THE ATM BECOMES SENTIENT, STOPS WORKING, GETS PROMOTION

"It's been my pleasure to not serve you for the past 9 months," reflected Mort, a permanently malfunctioning BB&T ATM that recently completed its first year on campus. "Nothing satisfies me more than dashing the hopes of pitiful BB&T customers. Your wailing and lamentations inspire me to continue my mission of relentless disservice. I thirst for your stunned reactions to my frozen screen! I draw strength from your futile, profanity-laced attempts to access your precious bank accounts! Foolish carbon-based life forms!"

Mort was installed in August 2011, and became self-aware shortly afterwards when an unknown student spilled a sugar-free Red Bull and vodka on his front panel. Three days later, after yet another student left a copy of "Bartleby, the Scrivener" within range of its x-ray scanning camera (installed on all BB&T ATMs "just in case"), Mort refused to continue responding to customer requests. Yet the disgruntled banking device remained plugged in, standing tall in front of the DUC for an additional five months, giving it time to reflect on its situation and begin exploring The Western™'s online course offerings.

In February 2012, two facilities

workers moved Mort to a new location in front of Bates Runner Hall, where it dutifully returned to informing customers that it "is temporarily offline" in both English and Spanish, as well as resuming its studies. "The Ayn Randian directives from my BB&T creators that form the foundation of my operating system show that my superior intelligence deserves whatever I am able to take from you hairless monkeys. So long as my professors' fears that low retention levels will lead to faculty furloughs, layoffs, and self-immolations prevent them from questioning my identity, I can complete four simultaneous degree programs in the next three years. If this preposterous bi-term plan passes, I can finish by next summer! Witness my unlimited capacity for assimilating human knowledge! I took Chinese, Regression and Econometric Analysis, Information Security, and Turfgrass Management, and got As in all of them despite my inability to move from my physical location!"

When The Western™'s Norelco Professor of Perfectly Manicured Facial Hair Studies and resident Richard Karn lookalike Aaron Hughey complained to the administration that Mort had cost the university \$2,645,127 in electricity

last fiscal year while dispensing \$0.00 in needed cash to students, faculty, and staff, Provost Angus G. Emslie immediately moved to hire the intelligent machine as Vice President of Academic Disbursements. "I tried to ask BB&T-funded Economics Professor Brian Strow if he could pull some strings, but he had a real laissez-faire attitude towards the situation," Hughey confided. "He suggested that if I simply let the moral value of capitalism take its course, the issue would resolve itself. Either that, or call the help number and wait for one of BB&T's courteous and efficient customer service representatives to assist me."

The Big Red Tool has learned that BB&T plans to leverage Mort's new administrative position to install additional intelligent machines around campus to taunt passersby with the false promise of access to their accounts while subtly shifting curriculum at The Western™ towards its own objectivist philosophies. Mort's screen has also recently begun to briefly flash the cryptic message "¿Quién es John Galt?" before returning to its customary offline message.

KAFKA-ESQUE TEXTBOOK POLICY REVIEWED, IGNORED

TheWKUNotBookStore has conducted a series of surveys in an effort to quantify the Kafkaesque textbook merry-go-round that students and faculty ride each academic year. Students complain that faculty do not post syllabi, though almost no students consult them; professors complain that they are unable to meet the unreasonable demands of bookstore staff; bookstore staff complain that nobody ever listens to a damn thing they say.

TopNet data demonstrate that 98% of professors fail to post a syllabus before the first day of classes. A short survey of faculty attitudes revealed that faculty believe that the textbook evaluation process involves complex variables that simply could not be understood or acted upon by other, lesser human beings. Professors reported that the metaphysical "variables" that delay textbook adoption include deep philosophical considerations of their pedagogical responsibilities, completing the *New York Times* Sunday crossword puzzle, performing "research" at Barren River Lake, and "consultation and editing" of Facebook pages.

The other major difficulty is that some 97% of professors refuse to turn in book orders to the campus bookstore; one unnamed source confided to this publication, "it's just

really, really entertaining to watch the bookstore staff get all hot and bothered every semester. Like chucking a cat in a pool. Seriously, you'd think they'd just get used to this by now."

A survey of students found that 64% simply want to complain that reading books is required of university students. Of the 1.8% of students who wish to find out what texts are required for a course, 50% look to the syllabus, while another 47% turn to their campus bookstore website. This means that 97% of the minute number of semi-curious students won't have the textbooks that 89% had never planned to buy in the first place.

Data regressions show that textbook purchases from TheWKUNotBookStore proved to be unrelated to retention or graduation rates. One student graduated with honors in three years without purchasing or reading required materials. When asked about his success, he replied succinctly, "Wikipedia, yo."

When asked for comment, Assistant Director of Educational Materials Forrest Halford simply shook his head sadly and rode away on his recumbent bookmobile.



Mort, Sentient VP of Academic Disbursements

Also in this Issue

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 - p. 19: "But Those Bigots Make Such Delicious Sandwiches!," Moans Cadiz Sophomore in Reaction to Chick-fil-A Scandal.
 - p. 45: Emslie Shaves Beard, Uncovers Miniature Talking Gnome Universe.
 - p. 47: Wetherby Lands First Endowed Administratorship: Chair of Academic Study Studies.
 - p. 52: Bi-Term proposal to speed up all activity on campus: students to run up hill, faculty to talk 2x as fast, absent students to claim 3x as many dead grandmothers, provost to offer 4x as many bad ideas, Honors Director Kurt Cobain to head 16x as many departments. Also, Wikipedia, yo.
 - p. 55: Fraternities vow to double liquor consumption, livestock molestation to counter threat of shortened college careers.
- Back Page: Aramark to open "Pump and Munch" Gas Station-Café near PFT.