

The Big Red Tool

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"Baaaah!" Means "No!"

BI-TERM PLAN REVISED, RECIRCULATED

In an effort to drum up more support for the shift to a bi-term calendar, Academic Affairs has revamped and recirculated the old proposal. The plan is now entitled **THE SECRET, Or, Pay Each Faculty Member and Administrator a Million-Dollar Salary, Graduate All 37,000 Enrolled Students in Six Months with Perfect GPAs and No Debt, and Win the Beef O'Brady Bowl THIS YEAR, All By Just a WEE LITTLE CHANGE to the Academic Calendar.** Provost Emslie is promoting the plan around campus in what he is calling "Explaining Tour 2012."

The revamped plan explains all in language anyone can understand, and Emslie expects that **THE SECRET** plan will garner broad support. Changes include:

- Bi-terms will be called Student Success Seasons;
- To speed grading in the shortened schedule, faculty feedback to student work will be limited to hand gestures ("rocking out" devil vee sign = 4.0, finger guns = 3.0, "So-so" flat hands = 2.0, "Loser" fingers to forehead = 1.0, vomit finger = 0.0);

- "Learning Through Better Chemistry" initiative: Free "No Doze" pills, next to free condoms in dorms and classrooms; Red Bull to replace water in drinking fountains; amphetamines provided during new Finals Hour period;

- 2014 university budget plan includes projected annual tuition revenues of \$6.9 billion, average annual faculty salaries of \$1.18 million (plus stock options), average merit pay increases of 83% per annum;

- Campus to see unicorns, interplanetary rocket launch facility atop DUC, skateboarding dinosaurs, The Western™ in Big Ten Conference by 2016.

"Faculty, staff, students, and most administrators opposed the old plan simply because they didn't understand it. How could they? How could anyone?" explained Provost Emslie. "But now that **THE SECRET** is finally revealed, all our problems are solved! FOREVER!" The Provost then vanished in a puff of green smoke as trumpets sounded and glitter confetti rained from the heavens.

BUTT-CHUGGING POLICY UPDATED

In the wake of a recent University of Tennessee hazing scandal, which led to the hospitalization of a PIKA fraternity pledge for alcohol poisoning, The Western™ has scrambled to draft Emergency Policy 9.0.45562e6, entitled "Butt-Chugging and You."

"Here at The Western™ we support such butt-related activities as pulling data and/or talking out of our nether regions, but to consume alcoholic beverages through the anus on or near campus puts the University at grave legal risk," warned university counsel Deborah Wilkins at a lengthy press conference, complete with anatomical charts demonstrating acceptable orifices for ingestion of food and drink. The revised policy stipulates that if a student wishes to consume beer, liquor, or other spirits (excluding O'Doul's) anally, s/he must first file a waiver absolving The Western™ of any liability. The policy discourages, but does not prohibit, butt-chugging hot Earl Gray tea, carbonated soft drinks, cooking or motor oils, fruit juices and ades, and zesty condiments such as salsa, ketchup, and soy sauce. Professionally-administered caffeine colonics are also exempt.

The Western™ students expressed general bafflement and curiosity at the administration's elaborate warnings and precautions. "Seriously, who on earth would do that?" asked SAE Rush Chair Jack Hurr. "Why ruin a fine malt liquor by pouring it in your butt? Or vice versa? Although I guess you could chow down a cheeseburger and ingest your brew at the same time. Hmm." pondered the Shelbyville junior.

Senate Chair Mac McKerral expects the policy to be "rammed through" expeditiously. In a completely unrelated move, The Western's™ Bookstore is holding a half-price sale on funnels and tubing.

NEWS ALERT!

SGA Now Most Effective University Governance Body on Campus; Student Body Continues to Sniff Glue.

RANSELL SNAPS UP BARGAINS

After the shrewd recent purchase of two overvalued fraternity houses, which will be turned into parking lots, The Western™ President Gary "Ayyyyy" Ransdell has broadened his impulse buying horizons, looking for similar "buy-now" deals around Bowling Green, Owensboro, Elizabethtown, Glasgow, and Paducah in order to expand the university empire. Using the slush-fund accumulated from the new "Butt-Chugging Prevention" student fee, Ransdell has acquired such prizes as:

- Rusty train bridge (five separate purchases from three different sellers)
- Bench in Fountain Square (lease with option to buy)
- Bar Code night club (repurposed as alumni "happy ending" massage parlor)
- Madagascar ("Those penguins are so funny!!")
- Facebook, Blackberry stock
- "Can't lose" restaurant location near Kentucky Museum (former home of Taqueria Azteca, Wino's, Uncle Stabby's Super Rare Burgers)

After bragging of his recent purchase of a striking, new bronze statue of Abraham Lincoln, Vampire Slayer ("Film's got legs!"), the President was forcibly entered in a "12-step" compulsive buyer's program by University Barrister Deborah Wilkins.

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WE HAVE BINDERS FULL OF SATIRE



HINT: The Whale is a Metaphor

INTERDISCIPLINARY PROGRAM PROBES "EMSLIE ENIGMA"

A new, informal, non-credit minor program in "Understanding Upper Management," also known as UUM or simply "Emslie Studies," has been formed by campus researchers seeking to unlock the mysteries of the Western™'s provost Angus MacMurdo Liam Neeson Emslie in order to assist students in dealing with erratic behavior from authority figures on the job. "The provost's recent emotional outbursts and inability to abandon his universally hated bi-term plan makes him the perfect model of a 'pointy-haired boss,' if you will," explained one faculty member, who like all the rest wished to remain anonymous.

Students taking the minor can choose from a wide variety of approaches across different departments. English 397: *Emslie as Metaphor* seeks to view the provost through the lens of noteworthy

literary figures with a tenuous grasp of reality, including Don Quixote, Captain Ahab, or Candide. "Like many of these characters, the provost simultaneously rejects external truth while creating his own version of reality," explained the instructor.

Psychology faculty have designed new Pavlov-inspired experiments in which human test subjects listen to a recording that bales "This is a terrible idea!" incessantly while being punched in the face repeatedly with a mechanical boxing glove. "We expected that this would simulate the stressful conditions of working under a difficult boss, but as it turned out about half of our subjects developed all the qualities necessary to be a successful university administrator," noted the lead researcher.

The History Department has created a one-time course offering, HIST 493: *Seminar in Fiddling While*

Rome Burns. In it, students engage in counterfactual scenarios putting Emslie in the roles of Emperor Nero, General Custer, hydrogen-filled dirigibles, the French army at Dien Bien Phu, and the Betamax Video Player. "So far, history has pretty much been repeating itself, but we've learned a lot about administrative decision-making processes," commented a student in the class.

Despite the lack of official recognition for the minor, it has proved very popular among both students and faculty. "I really feel like I'm finally getting useful training that I can use in pretty much any job you can imagine," claimed one Bardstown junior. "All the crazy stuff my old Hooter's manager pulled makes a lot more sense now. I still think the bi-term plan sucks, though."

THE WESTERN™ #1 IN ANNUAL FIELDING'S RANKINGS

The Western™ has landed at the top spot in this year's annual Fielding's Undergraduate Colleges in Kentucky (@#\$\$&) survey. The Fielding survey ranks Commonwealth undergraduate institutions in several key performance indicators, such as the F-BRA (Faculty Being Replaced by Adjuncts), and the BUMS (Building Underfunding Mission of School).

President Gary Ransdell explained, "Next year, we plan to increase our FARTA (Funds for Academics Redirected To Athletics). The Western™ will smell even sweeter to the @#\$\$& ranking committee."

Provost Angus G. Emslie added, "In 2013, we're going to get our TATAS (Topheavy Administration Takes Academics Surplus) lifted. Nothing would help us rise more in the @#\$\$&."

When asked about faculty response to the ranking, one department head who asked not to be named dutifully read the official statement off the 3x5 provided to him: "We're all very proud that The Western™ has once again been recognized as a leading CRAP (Colleges Reversing Academic Progress) university."

NEWS THE LAMESTREAM MEDIA DOESN'T WANT YOU TO HEAR

Tool Fills Journalistic Void; Unreported Headlines Reported

Transcontinental Airliner, Low on Fuel, Lands Safely at Dulles; Passengers Disembark

School Bus Carrying Kindergarteners Careens into Mountain Pass, Negotiates Sharp S-Curves Safely

Terror Investigation Finds Large Fertilizer Purchase Used for Fertilizing

Desperate Father of Impoverished Family Driven to Working Extra Overtime Hours

Young South Carolina Mother, In a Fit of Love, Cuddles Infant

Disgruntled Postal Worker with Gun Barges into 7-Eleven Convenience Store, Purchases Milky Way and Newspaper, Leaves

Whistleblower Reveals Post-It Misuse at Major Multinational Corporation

Egg Sandwich, Doritos, Dr. Pepper Consumed, Enjoyed

Criminal Rehabilitated in Jail

Secret Murder-Suicide Pact Revealed to be Typographical Error

At-Risk Youth Polite, Excels at School, Plays Well with Others

Gang of Men Enters Credit Union during Lunch Hour, Makes Deposits

Investigation of Mayor Bruce Wilkerson Yields Conclusive Evidence of Public Service, Golf

Big Red Tool Read, Recycled

BREAKING NEWS!

The Western™ researchers have solved the age-old debate about whether cats are better than dogs. "Both are delicious!" concludes biologist Pierce McTiernan.

Updated bi-term proposal to include 43% more unsubstantiated claims and faulty research, 29% more half-truths and wishful thinking, 97% more veiled purposes, 62% more unrealistically optimistic assumptions about students who cannot possibly be the ones that attend this university. *Story on p. 1.*

THE WESTERN™ TO STAGE FIRST ANNUAL "UPSIDE DOWN DAY"

The Western™ will stage the first annual "Upside Down Day" on November 15, 2012. Everything will be the opposite of normal. Planned activities of the UDD 2012 include:

- That guy in the front row to take a bath, comb hair
- Pedestrians to hit automobiles in crosswalks
- President Ransdell to watch a non-Western sporting event
- Hot chicks will sleep with ugly guys
- Wealthy donors to steal millions of dollars from football team, donate to academic programs
- James B____ to continue being drunk or stoned, just not both at the same time
- The Herald to report interesting, important news and engage in copy-editing
- Students to read willingly for entertainment, pleasure, and edification
- Faculty to put a lot of effort into teaching, pay attention to intellectual and emotional needs of students