



THE DUBYA™ HIRES BACK-STABBING SNAKE TO LEAD SCHOOL TO NEW PLANE OF LAUGHING STOCKHOOD

Dissatisfied with his school's tarnished status as a respected regional university with a third-tier football team, President Ransdell has initiated an image makeover that will recast The Western's™ public image into that of an underfunded, mediocre directional school willing to sell its soul for a few gridiron wins on the way to second-tier football status.

"This is the United States of America, dammit! Second chances are written into our Constitution," declared Athletic Director Todd "Stewie" Stewart. "Thus, it is un-American and un-patriotic to question whether it is a good idea to hire a two-timing, serial back-stabbing,

amoral snake as the highest-paid employee in history and the public face and leader of our football program!"

"Stewie, you're doin' a heck of a job!" beamed President Gary Ransdell. "I just can't envision this ending any way but great for us."

"Playing by the rules is for losers and suckers, I can give you 850 thousand reasons why," declared new coach Bobby Petrino to reporters while eyeing an attractive female volleyballer loitering near the stage. "As coach, I'm going to do the unexpected and unpredictable at every turn, deceive and confound my opponents, and never play by the script. And that's just what I'm planning off the field!"

"Any program, especially

Kentucky, Tennessee, or Auburn - you hear me, guys! - would be lucky to have a winner like me on the sideline," explained Petrino to a national broadcast audience as he was introduced as The Western's™ new coach.

In preparation for Petrino's arrival, staff have installed a revolving door at the entrance to the head coach offices. The Hilltopper Athletic Foundation has endowed 11 new "Hot Motorcycle Blonde Graduate Assistant" scholarships for the football program, in order to avoid preemptively any ethical impropriety in future athletic hiring.



DOCTORS DECLARE EMERGENCY SOUL-ECTOMY A SUCCESS

Following the hiring of Bobby Petrino as head football coach on Monday afternoon, surgeons at Vanderbilt Medical Center declared the emergency procedure to remove the soul of The Western™ President Gary Ransdell to be a success.

The procedure ended a crisis in which top university leadership worried about Ransdell's efficacy as president amid the deepening budget and football crises. The president's closest advisors called a hasty weekend meeting. They agreed that only a president unencumbered by feelings, nostalgia, morals, empathy, or common sense would be equipped to make the decisions necessary to keep The Western™ in the black and rising on the gridiron stage. Following an intervention staged at his Olde Stone home Sunday, Ransdell checked himself into Vanderbilt Monday.

"It was a little touch and go there, especially when we heard the Ransdell muttering nonsense about making faculty pay raises permanent and paying staff a working wage and dental benefits," explained lead soul surgeon Dr. Jeremy McBean. "But when he began screaming the name "PETRINOOOOO!" and scribbling down ways to use what's left of the self-insurance reserves to fund an alumni-only ski resort east of Pikeville, we knew the President had pulled through."

From his hospital bed, the newly-soulless Ransdell ordered the hiring of Bobby Petrino and outlined several new initiatives meant to "spark a new synergy between revenue streams and the revised Strategy Action Plan."

Off the football field, beginning in July, only Mexican construction firms will be allowed to bid on new construction contracts, so as to circumvent federal prevailing wage laws and "promote The Western's™ international reach." Furthermore, Provost Angus G. Emslie has declared that the Department of Geomancy and Geology has been eliminated in order to pay for Coach Bobby Petrino's anticipated 193 percent raise in September 2013.

NEWS ALERT!

**RANSDELL
DISTRACTS
FACULTY FROM
STUPID BI-TERM
PROPOSAL WITH
EVEN STUPIDER
COACHING HIRE**



NEW FACULTY MEMBER JOINS [TheWestern™ VOICE], APPRECIATES CONSERVATIVE PERSPECTIVE

"This is super awesome," exclaimed Bruce Gormfeld, The Western's™ new Assistant Professor of Electrical Engineering. Dr. Gormfeld wasn't talking about the dissonant yet invigorating "All Schoenberg, All the Time" playlist emitted by the Guthrie Bell Tower or the shiny new Aramark aluminum feed trough next to the stadium that dispenses industrial grade meat products to poor, desperate freshman.

"On my second day at work, I joined this thing called [TheWestern-voice]," Gormfeld related. "I figured it would be kind of boring, a bunch of long-haired professors discussing inane stuff. Instead, my inbox overflowed with nearly 2,700 informative updates about a whole universe of useful topics such as the Biblically-based righteousness of medieval serfdom, the dire threat illegal immigrants pose to your daughter's virginity, and the enticing new right-wing cologne based on a secret formula of phenols and esters extracted from Ted Nugent's gall bladder.

"In a place like Bowling Green," Gormfeld confided, "There are very few journalistic outlets that provide a conservative viewpoint. Between the leftist editorial slant of the Bowling Green Daily News, the tough, incisive questions WBKO directs at local companies they depend upon for advertising revenue, and the 'objective,' uncompromisingly honest reviews of local restaurants I often read in SOKY Happenings, we might as well be living in the granola-crunching business-bashing Gaytopia of the People's Republic of Vermont."



Gormfeld continued, "I always suspected that President Obama takes secret trips to Moscow aboard Air Force One to perform fellatio on Vladimir Lenin's embalmed corpse! [TheWestern-Voice] confirmed my worst fears."

As of press time, plans by administrators to implement a bi-term plan that will end WKU's run as a legitimate university has been brought up on Voice as a topic for discussion zero times, only three fewer than Vice President Joe Biden's purported fondness for naked pictures of Madame Mao.

BREAKING NEWS! PETRINO HIRE REVEALED AS BRILLIANT TOOL HOAX

The editors of the Big Red Tool have just learned that the story about hiring Bobby Petrino is in reality an elaborate hoax perpetrated by none other than the editors of the Big Red Tool. While the Tool editors have no memory of writing such a story, several insiders have confirmed that the hire cannot possibly be true since "there are depths to which even the Western™ won't sink, plus where the hell are we going to get \$850K?"

When asked for comment, Athletic Director Todd "Rod" Stewart said, "Whew! That's a relief! At first I wasn't sure, but then I realized that the part about Petrino asking for and getting a lineup of 'hot coeds, assistants, and teachers' before accepting the job was something even I wouldn't be okay with."

The Big Red Tool apologizes for any confusion over this ridiculous hoax, and extends its congratulations to the real hire as head coach, Charlie Sheen.



HEADLINES FROM FOOTBALL CRISIS WEEK 2012 HANUKK-KWANZ-IVUS EDITION!!

Sandusky Unavailable, WKU Hires Next Best Coach

Petrino Contract Requires His Enrollment in Hilarious "Football Ethics" Class, Includes Incentives for Team Earning Avg. 3.0 GPA

Petrino Hire Boon for Leadership Studies Program. "We have a model leader to emulate, finally!" sighs Director Cecile Garmon.

University of Kentucky Hires Jim Tressel to Complete Kentucky "Bermuda Triangle" of Disgraced Coaches

Provost Emslie Praises Petrino Hiring as "Bold Path to Greatness," Eliminates Sociology Dept. to Pay for New Athletic Motorcycle Fleet

University Hires New Football Coach, Scraps Policy on Faculty-Student Sexual Relationships

New Football Coach to Be Exempt from Morality Clause; "It's worth \$1 million," chuckles Petrino

Athletics Department Gives Comedy Gift of a Lifetime to Big Red Tool; 2013 Declared "All-Petrino Year"

Petrino Contract Requires Training Wheels for Harley

Ransdell Comments from China on Petrino Hiring: "You idiots! I thought you said Pitino! AAAAAHHHHH!!!"

Anthony Weiner Tapped to Fill Poli. Sci's Endowed Jim Meyer Professorship of Government Ethics

New Academic Calendar to Fund Coach Contract: Biterm Educational Alternative To Screen Outrageous Funding Fix (B.E.A.T.S. O.F.F.) to Launch 1/1/13.

Luther Hughes Demands Job Back